

And The Winner Is...OnSite Clarity!!!

Leading Software Experts Vote OnSite Clarity Top Developer

San Diego, CA, August 10, 2009 – o2 Interactive announces that its product OnSite Clarity; the revolutionary on demand Sales Management Software solution designed to give sales representatives a competitive edge in every economic climate, has received significant honors from one of its colleagues. OnSite Clarity has been selected as a Top Developer by a committee of distinguished industry experts judging the exclusive Twilio Developer Contest.

This developer's contest seeks to highlight powerful business cases for their cutting edge telephony. Twilio recognizes OnSite Clarity's outstanding ability to use integrated telephony to empower sales teams and best manage day-to-day activities.

OnSite Clarity's fully integrated telephony allows users to register their phone number and make outbound calls (type in or click on), as well as receive incoming calls and voice mail messages. OnSite Clarity also offers a number of truly unique features. If a user gets an incoming call while working in OnSite Clarity, a window will pop up before the phone even rings with important information about the caller. Users will see the caller's name and number alongside a Google map with the caller's location and their local ten-day weather forecast. The window includes a place to review any previous notes and add new notes. OnSite Clarity users are fully equipped to engage in relevant conversation the moment they pick up the phone! Equally impressive, if no one is available to answer the telephone, the caller's voicemail will automatically get transcribed into written notes within a customer profile. No more listening and writing down long, drawn out voicemails. Another key advantage to OnSite Clarity's integrated telephony is the ability to easily black list any annoying callers that won't give up. With a touch of a button, that repeat caller will get a voice mail saying the phone number is no longer service. These are just a few of OnSite Clarity's extraordinary new telephony features.

"This is a huge honor" says o2 Interactive President John Tegen. "There is no higher compliment than industry peers recognizing our achievements. We are fortunate to be in a position to help our clients streamline client communication and the sales process in order to make them more profitable."

OnSite Clarity helps businesses develop stronger relationships and increase sales by managing their customers' needs and tracking their behavior. OnSite Clarity allows users to create up-to-date and agreed upon timelines for the sales process with potential clients from the very beginning. Sales Representatives can also view details about customers, sales, marketing effectiveness, responsiveness, and market trends along the way. OnSite Clarity ensures businesses stay on top of every lead, every opportunity, and every customer. OnSite Clarity is fast, effective, and makes your job easier.

To learn more about OnSite Clarity visit www.onsiteclarity.com or call 800-706-2904.

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