



Why OnSite Clarity?

OnSite Clarity is a revolutionary, on demand Sales Management Software program designed to give sales representatives a competitive edge in every economic climate. OnSite Clarity helps businesses develop stronger relationships and increase sales by managing their customers' needs and tracking the sales process.

Onsite Clarity integrates a number of cutting edge software applications into a single software solution. This ensures that our clients can streamline customer communication and the sales process in order to save time and increase profits. The following breaks down the top three reasons OnSite Clarity's innovative software will change the way salespeople do business:

Integration – Most systems on the market provide a basic CRM program with a lot of clunky and/or expensive add-ons. OnSite Clarity takes the best of the communication technology available today and offers a fully integrated sales management system. OnSite Clarity combines cutting edge telephony, collaborative project management, the ability to keep current on social networking sites such as Twitter, and so much more, all in one seamless application.

Telephony - OnSite Clarity's fully integrated telephony allows users to register their phone number and make outbound calls (type in or click on), as well as receive incoming calls and voice mail messages. OnSite Clarity also offers a number of truly unique features. If a client gets an incoming call while working in OnSite Clarity, a window will pop up before the phone even rings with important information about the caller. Users will see the caller's name and number alongside a Google map with the caller's location and their local ten-day weather forecast. The window includes a place to review any previous notes and ability to add new notes. OnSite Clarity clients are fully equipped to engage in a relevant conversation the moment they pick up the phone!

Equally impressive, if no one is available to answer the telephone, the caller's voicemail will automatically get transcribed into written notes within their customer profile. No more listening to and writing down long, drawn out voicemails. Another key advantage to OnSite Clarity's integrated telephony is the ability to easily black list any annoying callers that won't give up. With a single touch of a button, that repeat caller will get black listed and the next time they call they will hear a voice mail saying the phone number is no longer in service. These are just a few of OnSite Clarity's extraordinary new telephony features.

Sales Decision Process (project management) - OnSite Clarity provides the next step in Sales Management technology as well. OnSite Clarity's Sales Decision Process capabilities are unique in that they drive the sales process to closure. Additionally, they can work with clients online, to create agreed upon timelines for the sales process. Users can generate milestones, assign tasks, send reminders, and track completion dates all in real time. Sales representatives can even give future clients limited access into OnSite Clarity to view and modify the timeline. Of course Sales Representatives can also view and update details about customers, sales, marketing effectiveness, responsiveness, and market trends along the way.

Social Networking – With Social Networking being the latest business trend, sales representatives can view their Twitter accounts without having to log into a separate web address. OnSite Clarity ensures it is quick and easy to stay connected with all current and potential clients throughout the day.



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Real time information – OnSite Clarity's Sync Server allows different users within the same organization have their information automatically stay in sync with one another. Traditional web-based applications require users to refresh the page to see changed information. This can lead to errors. OnSite Clarity updates right in front of your eyes when someone else adds or modifies information.

The Sync Server can update everyone with ticker messages, organization preferences, login account information, projects, opportunities, sales orders, and perhaps most important, any changes in pricing. Moreover, real time customizable charts, graphs, and reports with accurate ROI numbers, can quickly focus company dollars and attention on campaigns that bring in the best results.

Affordability – We all know the first computers could fill the space of a warehouse. They were large and very expensive. As time went on, technology improved by leaps and bounds and prices were drastically reduced. Today's iPod contains more capabilities than the technology used to land the first man on the moon. OnSite Clarity follows this same evolution. OnSite Clarity offers better features at a fraction of the cost of current comparable programs. There are no sign up fees and we offer free service for a single user. Our executive package which allows for unlimited users and accounts is offered at only \$79/user/month. This is a price point everyone can appreciate!

OnSite Clarity helps all sizes of businesses develop stronger relationships and increase sales by managing their customers' needs and tracking their behavior. OnSite Clarity allows users to create up-to-date and agreed upon timelines for the sales process with potential clients from the very beginning. Sales Representatives can view details about customers, sales, marketing effectiveness, responsiveness, and market trends along the way. OnSite Clarity ensures businesses stay on top of every lead, every opportunity, and every customer. OnSite Clarity is fast, effective, and makes your job easier, at a price point everyone can appreciate.

To learn more about OnSite Clarity visit www.onsiteclarity.com or call 800-706-2904.

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